



Cook County 2040 LRTP Goals, Objectives and Performance Measures Worksheet

The next step in the Long Range Transportation Plan (LRTP) process is to develop goals, objectives, and performance measures. Goals generally define a desired result, or outcome, while objectives support a specific goal and provide additional details, or strategies, on how the goal will be achieved. Performance measures are typically tied to each objective and are used during the project evaluation, or scoring process, to assess the effectiveness of policies and multimodal projects to address future year transportation issues and deficiencies. The results of the evaluation process help prioritize projects that best support the overall LRTP vision.

As identified in the plan’s vision statement, Cook County’s LRTP is built upon the premise of connecting the four “Cs”:

- Commerce
- Communities
- Counties through Collaboration
- Capital

Help us identify the Cook County LRTP goals and objectives/measures that support the four “Cs.” We will be conducting a breakout session at the June 5 Committee meeting to identify the goals and objectives that will be used in evaluating multimodal projects. On the back of this page you will find a blank table that you can use to record notes regarding potential LRTP goals and objectives. Please bring this with you to the June 5 Committee meeting to help with the breakout discussion.

Please use the table on the back of this sheet to record your notes for potential LRTP goals and objectives.

"C" Principle	Potential Goals for Cook County LRTP	Potential Objectives for Cook County LRTP
COMMERCE	1.	1.
	2.	2.
	3.	3.
	4.	4.
	5.	5.
	6.	6.
COMMUNITIES	1.	1.
	2.	2.
	3.	3.
	4.	4.
	5.	5.
	6.	6.
COUNTY COLLABORATION	1.	1.
	2.	2.
	3.	3.
	4.	4.
	5.	5.
	6.	6.
CAPITAL	1.	1.
	2.	2.
	3.	3.
	4.	4.
	5.	5.
	6.	6.